This hands-on workshop aims to provide a brief introduction to effective public testimony. We will cover the basic building blocks of testimony and discuss how different frames of communication can create impact. After the workshop, participants will be able to utilize a variety of approaches to craft powerful three-minute public hearing presentations.

Sarah Croucher, Ph.D., has a career spanning higher education and public policy. She spent several years as the executive director of NARAL Pro-Choice Connecticut, a reproductive rights political advocacy group centered on state-level policy. She is currently Director of Academic Policy and Faculty Affairs at UConn and is about to complete her Masters in Public Administration from the Department of Public Policy.

Register here to attend

Please contact maura.maloney@uconn.edu if you have any questions